



SIGMA: vision of future success 2011-2013

Our Vision of the Future is that by 2013 Sigma has re-invigorated and substantially developed the pharmacy-based retail and wholesale business and is actively evaluating other major growth options that give us scale, market share and financial returns above the cost of capital.

Sigma continues to have a respected heritage as a leading national contributor to health and wellness in our society.

We attract and retain talented people and have a dedicated and focussed workforce achieving high performance levels for our customers, suppliers and other stakeholders.

Our suppliers, our customers and other industry associates regard us as the best strategic and commercial partner to do business with because of the superior benefits achieved.

This is supported in the market place by our clear brand positioning, innovative and compelling retail offers, an excellent product and service range, a differentiated wholesale service model and a responsive, nimble and innovative approach to dynamic market conditions.

Our business model and dominant supply chain position is enabled by:

- A highly capable and adaptable workforce supported by a strong, focused leadership team that live “our preferred culture”;
- An ability to foresee and anticipate industry change and make early, well-informed decisions;
- Excellent business processes supported by technology and information systems;
- A responsive, reliable and cost efficient distribution network.

Our stakeholders respect our commitments to: shaping industry regulation and standards; the health and welfare of our workforce; and our broader responsibilities to our community.

Shareholders have high confidence in the board and management and appreciate our strong balance sheet and sustained, above-average investment returns.